

SIGMA ALPHA EPSILON

PROUDLY PRESENTS

Running for the Bulls 5K DONUT DASH

MARCH 2, 2019
UNIVERSITY OF SOUTH FLORIDA



BENEFITTING



SPONSORSHIP PACKET

WELCOME

We invite you to partner with the Sigma Alpha Epsilon Fraternity at the University of South Florida and the Florida Delta Alumni Association as we present the:

“Running for the Bulls 5K Donut Dash” at the Tampa Campus of the University of South Florida Saturday, March 2, 2019 • Race starts at 8:00 a.m.

The event consists of runners/joggers/walkers completing three “dashing” circuits around the USF Marshall Center 5K course. Three laps around USF Marshall Center 5K course equals the 5K Donut Dash. At the end of the “dash” each participant will then make a “pit stop” to receive their well-deserved donut. Each participant will receive a donut dash race shirt and an iconic finisher’s medal upon completion of the event.

The initial running of this event will be limited to the first 750 paid participants. Other than recognizing the overall male/female 1st place winners, the 5K Donut Dash will be a non-timed event. Participants are encouraged to dress in both USF and donut related costumes and have fun creating a family-friendly start to Spring!

GIVING BACK TO USF

Registration proceeds from the event are designated to benefit USF’s student leaders and student organizations. The registration proceeds from the inaugural running of this event are to primarily benefit the USF Ambassadors by providing funding for the green jackets needed for the approximately 30 new ambassadors representing all three USF campuses. Any additional registration proceeds raised over this primary goal are intended to fund a variety of additional student-based projects/awards as designated by the Sigma Alpha Epsilon Fraternity.

PARTNER WITH US

We are kindly requesting your support by becoming a “Running for the Bulls 5K Donut Dash” sponsor. We offer a range of sponsorship opportunities and are happy to create a custom package especially for you!

Becoming a sponsor will afford your company the following opportunities:

- Market directly to a well-defined target audience.
- Increase visibility and enhance customer loyalty with USF undergraduates and alumni.
- Demonstrate commitment to social responsibility.
- Encourage increased physical activity for families.
- Affiliate with a USF on campus community event.
- Support USF’s current student leaders.

DONUT DASH MEDAL!

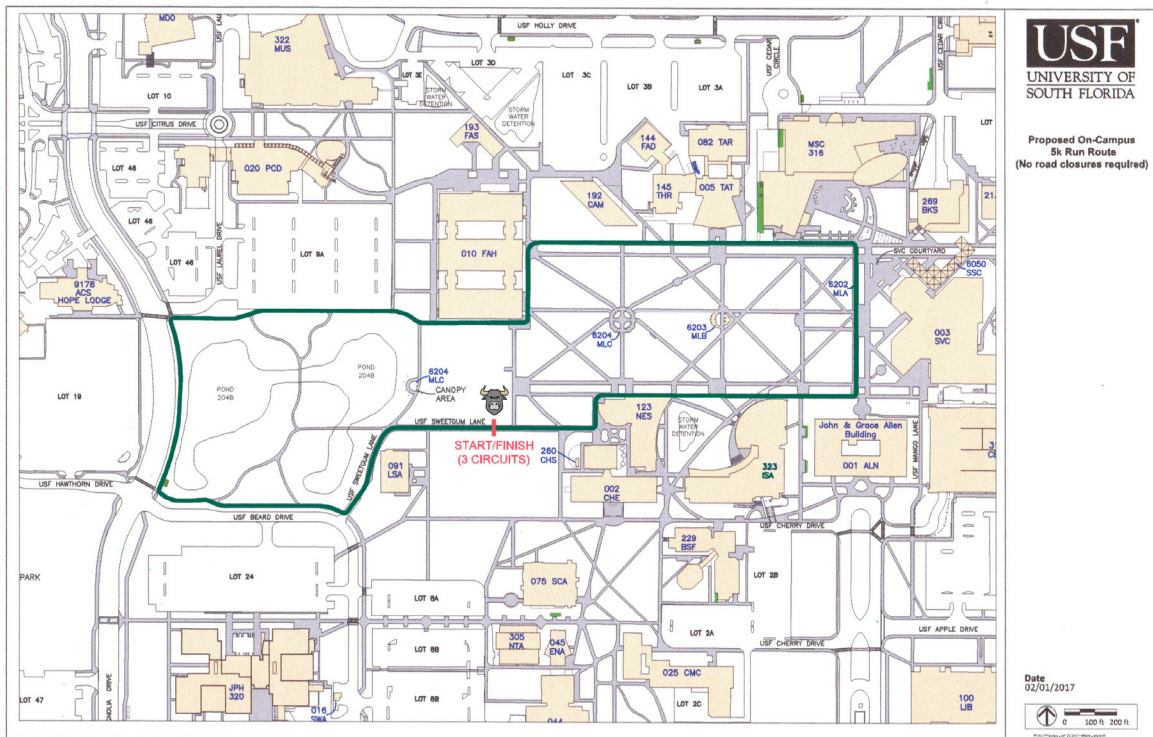


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SPONSORSHIP LEVELS

	LEVEL 1 \$5,000	LEVEL 2 \$2,500	LEVEL 3 \$1,000	LEVEL 4 \$500
NUMBER OF SPONSORSHIPS FOR THIS LEVEL	1	Up to 6	Up to 12	Up to 20
LOGO/NAME PLACEMENT	<ul style="list-style-type: none"> • Event materials • Participant shirts - logo - top location • Runner bib numbers • Registration emails - color logo - top location 	<ul style="list-style-type: none"> • Event materials • Participant shirts - logo - middle location • Runner bib numbers • Registration emails - color logo - middle location 	<ul style="list-style-type: none"> • Participant shirts - logo - bottom location • Registration emails - color logo - bottom location 	<ul style="list-style-type: none"> • Participant shirts - name - bottom location
MASS MARKETING	<ul style="list-style-type: none"> • Mention in all email blasts • Mention in all press releases 	<ul style="list-style-type: none"> • Mention in all email blasts 		
EVENT DAY	<ul style="list-style-type: none"> • Verbal recognition at official race start 			
RACE ENTRIES	• 5 race entries	• 2 race entries	• 1 race entry	

DONUT DASH COURSE



2019 SPONSORSHIP COMMITMENT FORM



- Level 1 Sponsor - \$5,000.00
- Level 2 Sponsor - \$2,500.00
- Level 3 Sponsor - \$1,000.00
- Level 4 Sponsor - \$500.00

Sponsor Name: _____

Contact Name: _____

Address _____ Email _____

City _____ Phone _____

Zip _____ Fax _____

Please check one option below:

Check payable to: **Florida Delta Alumni Assoc., Inc.** is enclosed.

Charge to my Visa MC AMEX Other

Credit Card # _____ CID# _____ Exp. Date _____

Sponsorship form and payment can be mailed to:

FLORIDA DELTA ALUMNI ASSOC., INC.

C/O RAYMOND N. SEAFORD

2503 W. Swann Ave. • Suite 108

Tampa, FL 33609

For additional information or questions please call 813-956-2290

Thank you for your support!

THE FLORIDA DELTA ALUMNI ASSOCIATION, INC., IS A 501 (C)(7) NON-PROFIT ORGANIZATION, FEDERAL ID # 83-1452247. A COPY OF THE OFFICIAL REGISTRATION CAN BE FOUND AT WWW.SUNBIZ.COM. THE PRIMARY PURPOSE FOR THE SPONSORSHIP IS THE ADVERTISEMENT OF THE SPONSOR'S BUSINESS VIA THE 5K DONUT DASH ALTHOUGH THE SPONSOR MAY CONSIDER THE PAYMENT AS A CONTRIBUTION. TO DETERMINE WHAT PORTION OF THIS EXPENSE, IF ANY, IS CONSIDERED TAX-DEDUCTIBLE, PLEASE CONSULT A TAX ATTORNEY OR ACCOUNTANT.